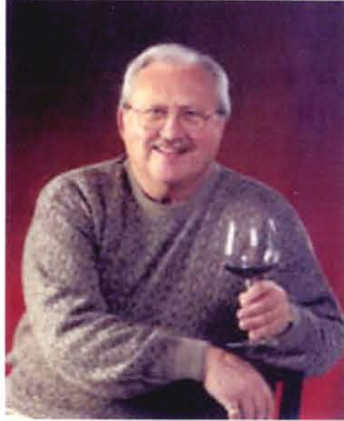


LES' WINES & VINES
Thursday 7-8 PM (PST) on CRN Radio Network
"LIVE" from ZEFFIRINO'S at the Venetian Resort



Les Kincaid

BROADCAST MARCH 7, 2002

"I want to talk about a product that I think has changed the worlds attitude about longevity when it comes to wine. You know most people buy a bottle of wine that is supposed to lay down for 5 to 10 years. They lay it down for 20 or 30 minutes or maybe even a whole year. They pop the cork on it and they say, God I wish I hadn't done that because I wanted to have a little mellower taste and flavor. Well guess what, write this down or remember The Perfect Sommelier.

What does that mean? Well it's a little bit of a product that you can buy for a reasonable amount of money; that you can put your freshly opened bottle of wine on, allow it to sit for a half hour and it will taste like its' been sitting there a long time."

"About 6 or 8 months ago I thought Oh yea, OK let me try one and see what I think. Then I gave one to a Master Sommelier of World Renown, and I said would you check this out and see what you think. He came back to me and said Les, I don't know why but that damn thing works."

"Everyone that has bought it and I know quite a few say that thing works!"